



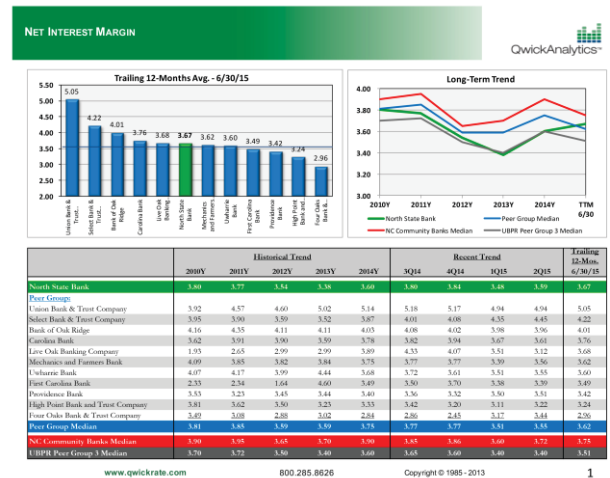
# PeerWatch Trends

## The Ultimate Peer Benchmarking Tool

- Know your strengths and weaknesses versus competitors (they likely do!)
- Constantly track your peers with this fast, easy, affordable tool
- Chart and graph your bank's performance against a custom group of competitors *each and every quarter*
- Spend your time analyzing and strategizing, not cutting & pasting data

## We do the heavy lifting. You do the heavy thinking.

- Maintain your competitive position by understanding and tracking your bank's performance against **specific local competitors**
- In an instant, **PeerWatch Trends** creates a comprehensive and visually attractive report of **45 different performance metrics**
  - NIM, ROA, ROE, growth, asset quality, etc. graphically displayed over 5 years and 4 recent quarters and compared against up to 11 peers
  - **Custom peer groups and reports**



## No need for consultants or expensive services.

- Click to get professional analysis and polished reports **immediately** and **affordably**
- Provides **user-friendly** insights for **Boards** and **detailed**, useful analysis for **management**
- Graphically displays **strengths & weaknesses** to drive competitive and strategic decisions
- Stay ahead of your regulators by tracking your performance against your peers

*"I give QwickAnalytics high marks. It uses our language and speaks to the metrics we compare ourselves to. And it is the easiest way to find out what other banks are doing in one or two clicks."*  
**Jon Drake, CFO, Peoples Bank**

## See a PeerWatch Trends for your bank.

Request a sample report or get more information at [www.qwickanalytics.com](http://www.qwickanalytics.com).



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